



SPONSORSHIP OPPORTUNITIES

<http://pervasiveconference.org/>

Dear colleague,

I am writing to invite you to participate in sponsoring Pervasive 2007, the 5th International Conference on Pervasive Computing, which will take place in Toronto, Ontario, Canada from May 13-16, 2007. This annual conference provides a premier forum in which to present research results in all areas related to the design, implementation, application and evaluation of pervasive computing technologies, bringing together leading researchers from a variety of disciplines who are exploring advances in computing as it moves beyond the desktop and integrates into our lives.

Building on the success of previous conferences in this series held in Zurich (August 2002), in Linz/Vienna (April 2004), in Munich (May 2005) and in Dublin (May 2006), Pervasive 2007 will include a highly selective single-track program for technical papers, accompanied by posters, videos, demonstrations, workshops, a doctoral colloquium, and an invited plenary speaker. The strong program offered by the conference regularly attracts over 300 delegates from industry and institutions worldwide each year—a number that we expect to grow even higher as Pervasive will be held in North America for the first time ever!

Industry involvement plays an important role in the success of the Pervasive conference. With that in mind, I would like to invite you to become a major sponsor of Pervasive 2007. We aim to provide good value for the support you offer and have outlined a list of sponsorship opportunities that may suit your requirements. Your contribution will help ensure that we can maintain the highest quality throughout all aspects of what promises to be a truly great conference.

I would appreciate if you can give this matter your full consideration. Sponsorship opportunities will be accepted on a first come, first served basis, so please act now to add your company's presence to Pervasive 2007. I look forward to hearing from you soon.

Kind regards,

Khai Truong

Pervasive 2007 General Chair
University of Toronto
Toronto, Ontario, Canada M5S 3G4

CORPORATE SUPPORT LEVELS

Benefactor (maximum of 2)

\$20,000 CANADIAN or greater contribution

- Recognition as Benefactor in print, on the Web, registration brochures, conference program, and during opening and closing of conference.
- Large image of your company name and logo will be on the conference tote bag carried by the delegates.
- Full page of color advertisement in conference program.
- 6 full delegate registrations.
- 2 company-provided promotion items for the tote bag.
- Exhibition Stand (8' x 10') in demo hall.

Gold Conference Sponsor (maximum of 4)

\$10,000 CANADIAN or greater contribution

- Recognition as Gold Sponsor in print, on the Web, registration brochures, conference program, and during opening and closing of conference.
- Half a page of color advertisement in conference program.
- 3 full delegate registrations.
- 1 company-provided promotion item for the tote bag.
- Exhibition Stand (8' x 10') in demo hall.

Silver Conference Sponsor (maximum of 6)

\$7,500 CANADIAN or greater contribution

- Recognition as Silver Sponsor in print, on the Web, registration brochures, conference program, and during opening and closing of conference.
- 2 full delegate registrations.
- One-page insert placed in conference tote bag.
- Poster Panel in posters area.

Bronze Conference Sponsor

\$5,000 CANADIAN or greater contribution

- Recognition as Bronze Sponsor in print, on the Web, registration brochures, conference program, and during opening and closing of conference.
- 1 full delegate registration.
- Poster Panel in posters area.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Notepads & Pens Exclusivity

\$2,500 CANADIAN (not including cost of items)

Your company logo will be printed on the notepads and pens that will be distributed during the conference. This can be covered through company owned products. Your company will be listed as a sponsor in the conference program.

Badge Lanyards Exclusivity

\$2,500 CANADIAN (not including cost of items)

Lanyards for the conference badges with your company logo to be distributed to and worn by delegates during the conference. This can be covered through company owned products. Your company will be listed as a sponsor in the conference program.

Sponsorship of a Coffee Break

\$3,000 - \$5,000 CANADIAN (6 opportunities)

In the sessions directly before and after the break, we will have a presentation slide to thank your company. There will be signage acknowledging your sponsorship during the break. Your company will be listed as a sponsor in the conference program.

Sponsorship of a Lunch

\$8,000 - \$12,500 CANADIAN (2 opportunities)

In the sessions directly before and after the lunch, we will have a presentation slide to thank your company. There will be signage acknowledging your sponsorship during the lunch. Your company will qualify as a Gold or Silver Sponsor accordingly.

Sponsorship of a Dinner Gala

\$25,000 CANADIAN or greater contribution (2 opportunities)

A Dinner Gala will be held during the week of the conference for delegates and their partners and guests of the Committee. In the sessions before the gala, we will have a presentation slide to thank your company. There will be signage acknowledging your sponsorship during the gala. Your company will qualify as a Benefactor.

Sponsorship of Student Volunteers

\$15,000 CANADIAN or greater contribution

Your logo will appear on T-shirts worn by the student volunteers during the conference. Your company will qualify as a Gold Sponsor.

Sponsorship of Doctoral Colloquium

\$10,000 CANADIAN or greater contribution

Your company will be thanked during the opening and closing of the colloquium, which is comprised of small collection of leading researchers and promising Doctoral Candidates from across the world. Your company will qualify as a Gold Sponsor.

Wireless Internet Access

\$5,000 CANADIAN or greater contribution

Your company will qualify as a Bronze Sponsor.

Exhibition Stand (8' x 10')

\$2,500 CANADIAN

To discuss the sponsorship opportunities outlined above or any other way in which you would like your company to be involved with Pervasive 2007, please contact Sandy Romas (Business Manager) or me.

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